



Case Study: **Graphic Workshop**

Graphic Workshop

Graphic Workshop based in Laois, Ireland, provide web and print media services to their clients with a key focus on the equine sector. They service some of the largest names in the equine sector providing turnkey solutions ranging from brochure design to web application development.

The Challenge

Due to the often time sensitive nature of the equine sector, Graphic Workshop needed an antispam system with a low false positive rate that could also handle large files effectively. Tomas McGuinness of Graphic Workshop outlines their in house requirements

“When a client is having a sale you don’t have time to waste looking in filters for missing emails, auctions are fast paced so when picking an antispam system we knew our first concern would be having a minimum of false positives, also we exchange many large files over email with clients and internally; such as photos or proofs, we also needed a system that would handle such large emails without any problems. Both of these key requirements were met by Asometric’s services.”

The Solution

Asometric’s AsoScan provided Graphic Workshop with an effective antispam service which meet all of their outlined requirements for an antispam solution. The low false positive rate coupled with the ability to whitelist mails from key clients as an extra assurance against false positives allowed Graphic Workshop to focus on dealing with clients rather than struggling with missing emails. AsoScan’s ability to manage large files such as high resolution graphics within emails with ease also meant

that they could exchange files over email reliably. By deploying AsoScan as their anitspam solution Graphic Workshop have reduced inbound email traffic to just 15% of what it had been previously. 85% of Graphic Workshop's email is now filtered as being spam.

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